



THE COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM

City of Cleveland Heights

Brian Iorio – City Planner / CDBG Coordinator



CDBG BASICS

- History
- National Objectives
- Eligible Activities
- Limitations



CDBG History

CDBG's History

- Authorized under Title I of the **Housing and Community Development Act of 1974**
- Combined a number of existing community development programs into one source
- Provided for increased flexibility for local governments
- Regulations located at **24 CFR Part 570**

Primary Objective

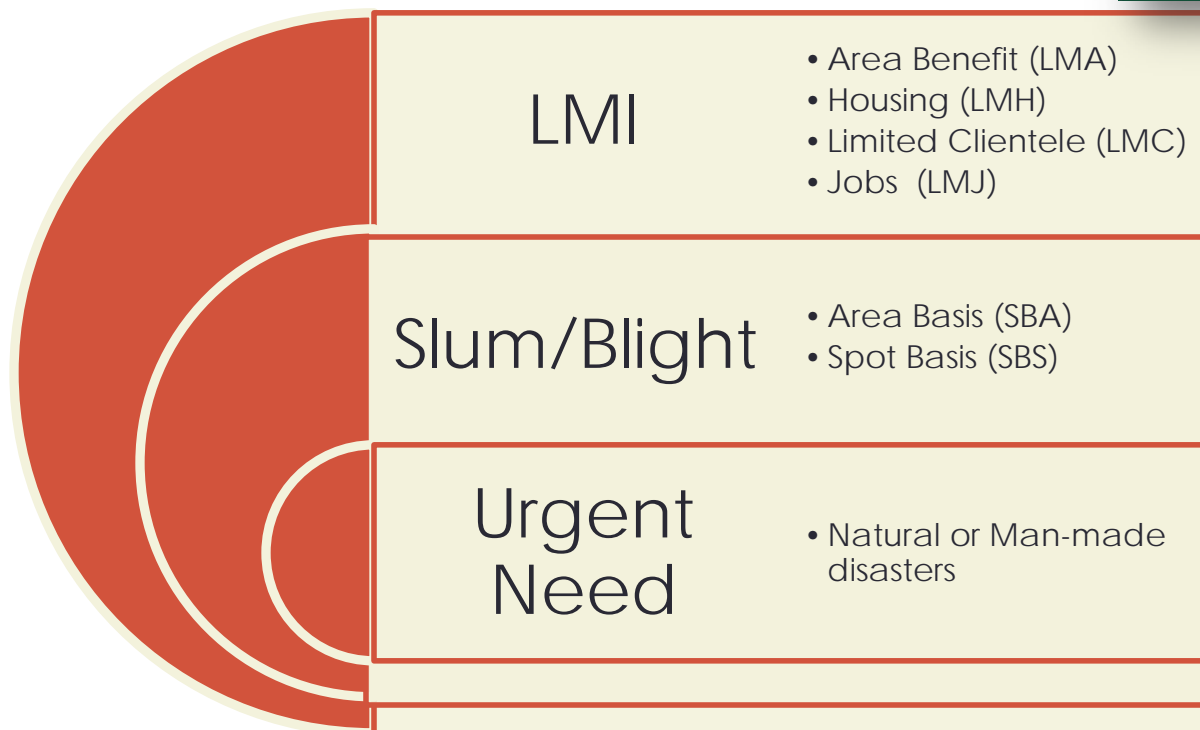
- The development of viable communities, **principally for low- and moderate-income (LMI) persons**, through:
 - Decent Housing
 - Suitable Living Environment
 - Expanded economic opportunity



CDBG's National Objectives

All CDBG activities must result in one of the following:

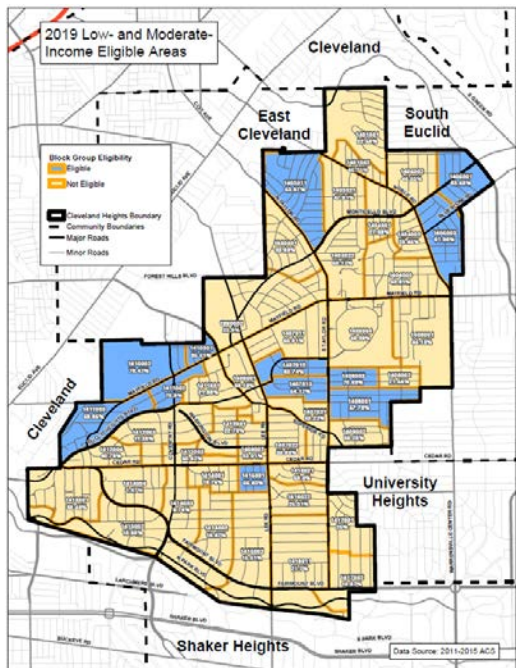
- Benefit low- and moderate-income (LMI) persons
- Prevent or eliminate slum & blight
- Meet an *urgent need* of recent origin having a particular urgency because existing conditions pose a serious and immediate threat to the health and welfare of the community





Limits of CDBG

Low-Mod Areas (LMA)



Current LMI Income Limits

Household Size*	Very Low Income 30% of Median	Low Income 50% of Median	Moderate Income 80% of Median
1	\$14,850	\$24,750	\$39,600
2	\$17,000	\$28,300	\$45,250
3	\$20,780	\$31,850	\$50,900
4	\$25,100	\$35,350	\$56,550
5	\$29,420	\$38,200	\$61,100
6	\$33,740	\$41,050	\$65,600
7	\$38,060	\$43,850	\$70,150
8	\$42,380	\$46,700	\$74,650
9	\$46,560	\$49,500	\$79,150
10	\$50,740	\$52,350	\$83,700
11	\$54,920	\$55,150	\$88,200
12	\$58,000	\$58,000	\$92,750



Eligible Activities

- Economic Development
- Public Facilities
- Housing
- Public Services
- Planning and Administration

- Regulations located at **24 CFR §570.201-§570.206**





Eligible Activities (not exhaustive)

- Public Facilities (LMA):
 - Infrastructure
 - Streets, sidewalks, utilities
 - Neighborhood Facilities
 - Parks, playgrounds, community centers, parking
 - Facilities for Special Needs Populations
 - Homeless shelters, group homes
- Housing (LMH)
 - Rehabilitation (single unit and multi-unit residential)
 - Acquisition for rehabilitation
 - Code enforcement
 - Lead based paint/hazards testing and abatement
 - Historic preservation
- Economic Development (LMJ)
 - Commercial/Industrial (CI) Rehabilitation
 - CI Land Acquisition/Disposition
 - Non-Residential Historic Preservation
 - Direct Financial Assistance to For-Profits
 - Technical Assistance
 - Micro-Enterprise Assistance
- Public Services (LMC)
 - Senior Services
 - Services for Disabled Populations
 - Legal Services
 - Youth Services
 - Transportation Services
 - Services for Battered and Abused Spouses
 - Services for Abused and Neglected Children
 - Child Care Services
 - Health Services
 - Substance Abuse Services, Mental Health Services, Screening for Elevated Lead Blood Levels
 - Housing Services
 - Counseling, Security Deposits, Rental Housing Subsidies, Tenant/Landlord Counseling, Fair Housing Activities
 - Employment Training
 - Crime Awareness
- Slum/Blight Prevention and Removal (SBA & SBS)
 - Clearance and Demolition
 - Commercial Façade Rehabilitation
 - Cleanup of Contaminated Sites



Limits of CDBG

Ineligible Activities:

- Maintenance of public facilities
- Buildings for the general conduct of government
- General government services (refuse & recycling, equipment purchase)
- Political activities
- Religious activities
- Income payments
- New housing construction (unless implemented through a CBDO)
- General promotion of the community (as a whole)
- Assistance to professional sports teams
- Acquisition of land for which a specific use has not been identified (i.e., land banking)
- Assistance to a for-profit business owner that is the subject of unresolved findings of noncompliance related to previous CDBG assistance.

Spending Caps:

- Administration & Planning
 - 20% of program year (PY) expenses
- Public Services
 - 15% of non-administration PY expenses
- Low- and Moderate-Income Benefit
 - Minimum of 70% of non-administration PY expenses
- Public Benefit Standard for Special ED Activities
 - \$50,000 per full-time equivalent (FTE) or \$1,000 per LMI person to which goods and services are provided by the activity
 - There are activities excluded from the standard



CLEVELAND HEIGHTS' GOALS, OBJECTIVES & CURRENT ACTIVITIES



Background

Notable Census *General* Statistics

Subject	Est.	CH %
Total Population	45,024	NA
65 Years & Over	7,057	15.7%
Under 18 Years	9,754	21.7%
Under 5 years	2,908	6.5%
Median Age	36.1	NA
Sex Ratio (males per 100 females)	88.3	NA
White	22,151	49.2%
Non-White	22,873	50.8%
Unemployment		7.4%
Median Household Income	\$55,339	

Notable Census *Poverty* Statistics

Subject	Est.	CH %
Poverty (Individuals)	8,226	18.7%
Poverty (Married-couple families with related children under 5 years)	658	5.3%
Poverty (Single mothers with related children under 5 years)	334	53.0%
Poverty (All people - 65 years and over)	2,361	11.3%



Background

Notable Census *Health* Statistics

Subject	Est.	CH %
No Health Insurance (civilian, non-institutionalized)	2,507	5.6%
No Health Insurance (unemployed)	454	30.9%
Disability (all people)	4,990	11.1%
Disability Status (children)	383	3.9%

Notable Census *Housing* Statistics

Subject	Est.	CH %
Housing Units	21,839	NA
Owner-occupied	10,520	55.2%
Renter-occupied	8,521	44.8%
Owner with housing cost burden (with mortgage)	1,453	21.6%
Rent burdened	3,009	38.8%
No vehicles available	2,307	12.1%
Housing built before 1980	20,317	93.0%
Moved in the past year	2,410	12.7%



CH's CDBG Goals & Objectives

GOAL I: Ensure the availability and sustainability of decent housing and a suitable living environment for all Cleveland Heights residents.

OBJECTIVE A: Preserve and maintain the housing stock and create housing opportunities especially for low- and moderate-income persons.

OBJECTIVE B: Encourage the integration of population groups within the community and promote an increase in the diversity and vitality of neighborhoods.

OBJECTIVE C: Maximize the independence of targeted population groups by providing services which expand choices.

OBJECTIVE D: Maintain safe, functional, and healthy neighborhoods by providing services which improve the physical environment, especially in low- and moderate-income areas.

OBJECTIVE E: Provide support services to youth, identifiable low- and moderate-income persons and special population groups* in the community.

GOAL II: Expand economic opportunities for persons of low- and moderate-income.

OBJECTIVE A: Alleviate physical and economic distress and create viable commercial areas through prevention of the deterioration of commercial districts.

OBJECTIVE B: Stimulate private investment to create and retain employment and entrepreneurial opportunities, especially for low- and moderate-income persons.



Other Goals

City Master Plan

- Vibrant Neighborhoods
- Complete Transportation Network
- Environmentally Sustainable Community
- Business Friendly
- Strong Business Districts
- High Quality Infrastructure
- Hub for Arts and Culture
- A Diverse and Open Community
- A Safe and Engaged Community
- A Healthy Community

What Else?*

- High Quality Schools
 - Higher school ratings
- High Quality of Life
 - Access to amenities
- An Intercultural Community
 - Not just a multi-cultural community
- Improvement from within
 - Prioritize helping our current residents over attracting outside wealth



Year 45 Activities

Administration & Planning

CD Administration	\$156,143
Fair Housing Activities	\$45,000
GIS	\$37,500
Future Heights - Community Capacity Building	\$33,000
Cain Park Village Trailway Study (SIO)	\$20,000
2019 Strategic Impact Opportunity	\$77,195
ADMINISTRATIVE SUB-TOTAL	\$368,838

Public Facilities & Improvements

Street Improvements	\$180,000
Cedar Taylor Development Association	\$10,000
Future Heights – Cedar Lee Mini Park Placemaking Project	\$10,000
Severance Tower Local Advisory Council – Accessible Community Garden	\$10,800
PUBLIC FACILITIES SUB-TOTAL	\$210,800



Year 45 Activities

Public Service Activities

HRRC - Housing Counselor	\$25,000
HPO - Neighborhood Relations	\$50,000
Office On Aging – Social Workers	\$25,000
Heights Emergency Food Center	\$25,510
Family Connections -	\$20,000
Family Connections – Parent Café	\$5,000
Heights Youth Club – Learning Place	\$10,000
Gesher	\$8,000

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Open Doors Academy (Middle School)	\$15,000
Open Doors Academy (High School – SIO)	\$10,000
Start Right Food Program	\$10,000
Lake Erie Ink – Ink Spot Program	\$12,015
Bhutanese Community of Greater Cleveland – Job Training Program	\$8,000
Central Bible Baptist Church – Senior Resource Center	\$8,000
PUBLIC SERVICES SUB-TOTAL	\$231,525



Year 45 Activities

Housing Activities

HRRC – Program Delivery Costs	\$117,327
HRRC – Assist Incentive Grant	\$10,000
HRRC – Deferred Loan Match	\$10,000
HRRC – Senior Home Stability Grant	\$8,000
HRRC – Assist 0% Benefit	\$500
HRRC – Home In The Heights (SIO)	\$45,000

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HPO – Program Delivery Costs	\$315,000
HPO – LMA Code Enforcement	\$50,000
HPO – Paint Program	\$80,000
HPO – Violation Repair Program	\$20,000
HPO – Strategic Home Repair Program	\$50,000
HOUSING SUB-TOTAL	\$705,827



Year 45 Activities

Commercial/Economic Development

ED Program Delivery Costs	\$130,200
Storefront Design Services	\$11,000
Storefront Renovation Loans	\$50,000
Storefront Renovation Rebates	\$50,000
ECON. DEV. SUB-TOTAL	\$241,200

YEAR 45 CDBG TOTAL	\$1,758,190
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Other CD Activities

Carryover Funds

- Nuisance Abatement Program
- Short Term Deferred Loan
- Commercial Revolving Loan
- Micro Enterprise Loan Fund

HOME DPA & Deferred Loan Programs

Lead Safe Cuyahoga Program



AWARD PROCESS

- Annual Process
- Current Opportunities
- Application Process



Annual Timeline

Application Period

- Opens June 5, 2019
- Closes July 15, 2019

Award & Contract

- January 1, 2020 for City activities
- July 1, 2020 for outside agency activities

Application Review

- Public Hearings
- Subcommittee Review
- Council Deliberation
- Completed in November



2019 Opportunities

Year 46 CDBG Program

- Estimated at \$1,600,000
- Approximately \$240,000 available for Public Service Activities

2019 Strategic Impact Opportunity

- \$77,195 available
- Approximately \$11,500 available for Public Service Activities





Application Process



Application

- Open 6/5/19 – 7/15/19
- www.clevelandheights.com/CDBG
- Pre-Application needs to be approved before you can work on the main application



Review

- Public Hearings (1st 2 Tuesdays in August)
- Subcommittee Review (Late August)
- CAC/Admin Recommendations



Awards

- Council Allocations
- City activities are awarded for 1/1/2020 start date
- Outside agencies are awarded for 7/1/2020 start dates



Questions?

Contact Information:

Brian Iorio

Department of Planning & Development

40 Severance Circle

Cleveland Heights, Ohio 44118

(216) 291-4845

Biorio@clvhts.com